

# INVITATION FOR PROGRAMMES AT THE ENABLING VILLAGE

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## A. Introduction

### **About SG Enable**

1. SG Enable, the focal agency for disability and inclusion in Singapore, enables persons with disabilities to live, learn, work and play in an inclusive society. We create equitable opportunities for persons with disabilities through thought leadership, sustainable social innovation and impactful partnership. Set up by the Ministry of Social and Family Development in 2013, we are a registered charity and an Institution of a Public Character. For more information, visit [www.sgenable.sg](http://www.sgenable.sg).
2. More information on the different types of disabilities can be found here: <https://www.sgenable.sg/about-us/our-impact/disability-in-singapore>.

### **About Enabling Village**

3. Enabling Village is the first inclusive community space in Singapore dedicated to integrating persons with disabilities in society. Located in Redhill and managed by SG Enable, it brings together community amenities, lifestyle retail services and inclusive programming for all with a special focus on disability-inclusive training and employment for persons with disabilities. For more information, visit [www.enablingvillage.sg](http://www.enablingvillage.sg).
4. We are excited to announce our **Invitation for Programmes!**

## B. Invitation for Programmes

### The Brief

5. We invite all groups and organisations to present a variety of inclusive programmes across different disciplines, formats and experiences at Enabling Village through this Invitation for Programmes.
6. Programmes should be designed clearly with the intent of benefiting persons with disabilities and/or their caregivers.
7. Examples of programmes may include, but are not limited to the following categories:

<b>Programme Categories</b>	<ul style="list-style-type: none"><li>• Arts &amp; Culture</li><li>• Education</li><li>• Heritage</li><li>• Innovation &amp; Technology</li><li>• Sports</li></ul>
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8. The proposed programmes can be presented in any of the following formats, but are not limited to:
  - Conferences, dialogues
  - Group activities
  - Human libraries
  - Installations
  - Live performances
  - Workshops
9. For ticketed programmes, partners should offer a concessionary rate or discount of at least 20% (compared to general public) to persons with disabilities and/or their caregivers to encourage participation.
10. The proposed event date should be no earlier than six (6) weeks from the date of submission to allow for sufficient time for processing the application and marketing of the event.

## **Objectives**

11. The proposed programmes should meet at least one or more of the following objectives:

- Create opportunities for general public and persons with disabilities to interact, learn and/or co-create;
- Build positive mindset among general public towards persons with disabilities;
- Cultivate willingness and confidence to take positive action for persons with disabilities;
- Foster integration and enhance vibrancy for the Enabling Village as a public space (in terms of footfall, reputation and mindshare).

## **Benefits to Programme Partners**

12. Programme partners stand to benefit in the following ways:

- Contribute towards promoting an inclusive culture and bring about positive social impact;
- Gain the opportunity to showcase pilot projects or innovative ideas that may still be in incubation stage;
- Receive venue and marketing support from SG Enable for programmes held in Enabling Village.

## C. Application

### Scope of Work

13. Partners will be expected to undertake the following scope of work:

- a) Conceptualisation and Implementation
  - Undertake the conceptualisation and execution of proposed programmes to achieve the objectives mentioned in Section B (2).
- b) Marketing and Publicity
  - Undertake marketing efforts as needed to publicise the proposed programmes with marketing support from SG Enable, through partners' own and/or other channels.
  - Brand programmes under the Enabling Village umbrella in all applicable marketing and media collaterals, unless instructed otherwise.
- c) During the Event
  - Ensure that Enabling Village's branding and marketing video is screened during the event.
  - Display Enabling Village's QR code (to drive sign-ups for subscriber base) prominently at the event.
- d) Post-event
  - Collate and provide post-event feedback after completion of programmes.
  - Provide event photographs and/or video footage for post-event marketing purposes.

14. SG Enable Conditions

- SG Enable reserves the right not to provide any support for any programme based on its intended outcomes or alignment with organisational objectives.
- While SG Enable may facilitate introductions to relevant networks and provide marketing support, it is not responsible for guaranteeing attendance for programmes/events.

### Programme/Event Outcomes

15. Programmes should aspire to achieve at least three (3) of the following outcomes:

- Promote inclusivity, such as fostering learning and interaction between persons with disabilities and the general public;
- Pilot/prototype/first-of-its-kind for the disability sector;
- Drive vibrancy for Enabling Village;
- Able to be held on a recurring basis;
- Increase mindshare of Enabling Village.

## **Application Process**

16. Applications shall be done via the online form at <https://forms.office.com/r/Pu8CtkdGz>. For more information, visit <https://enablingvillage.sg/partnership-opportunities/>.
  
17. You may also view the Enabling Village Venue Toolkit at <https://enablingvillage.sg/wp-content/uploads/2024/10/EV-Venue-Toolkit-Oct-24.pdf> for more information on venue spaces.

**THANK YOU AND WE LOOK FORWARD TO YOUR  
APPLICATION!**

For further enquiries, please contact:

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